

IV Semester Student/Organisation-Wise Internship Information

The students of M.Sc Digital Society (2019-21) are pursuing 'Six Month Internship based Dissertation' with various renowned organizations and institutions in the country. The internship programme started in January 2021. The students are working on diverse fields related to Digital Society. The host organisation and the faculty members act as mentors to facilitate learning. The various institutes/organizations include the National Innovation Foundation (NIF), Gandhinagar, Sesta Development Services (SDS), Guwahati, International Institute of Information Technology (IIIT) Bangalore, and Flynote, Bangalore.

Details:

Anik Kumar, working as an intern in Sesta Development Services (SDS) in Digital Marketing.

About SDS: Seven Sisters Development Assistance (SeSTA) initiate development work to empower communities in remote rural areas of NE India.

Webpage: <https://sesta.org/>

Atul Raj and Mudita Joshi interns with the National Innovation foundation (NIF) and their dissertation work focuses on the dimensions of Digital Transformation and Innovation.

About NIF: NIF is Autonomous Body of Department of Science and Technology, Govt. of India located Gandhinagar Gujarat helping India to become a creative and knowledge-based society by expanding policy and institutional space for grassroots technological innovators.

Webpage: <https://nif.org.in/>

It was a great experience for me to learn about how an organization works and enhancing my knowledge, learning about the shortcomings of an organizational setup. When I started working, I was given the task of doing Website analysis, testing the new website of NIF. I gave key inputs regarding it which were helpful inefficient user experience of the website visitors. I also helped in designing a prototype for the digital photo library and managing multimedia such as photos, videos, and documents of NIF. I worked on managing the database backend such as I must store the information of innovators digitally. I also worked internally knowing about the processes and the work done at the micro-level in the organization. Overall, my area was the digital transformation of existing application - Raj and Joshi

Lushika Vatsa, intern at 'Flynote', in the areas of Digital Marketing, Managing Google profile of the company, Analysis of supply and revenue team (using software).

About Flynote: Flynote is an Online Holiday Travel Company.

Webpage: <https://www.flynote.com/>

Neha Mishra, Research Intern at Centre for IT and Public Policy, The International Institute of Information Technology (IIIT) Bengaluru, working in the areas of Data Privacy, Digital Government, Digital Rights.

About IIIT: The International Institute of Information Technology, Bangalore is a private technical and research university in Bangalore, India. The Institute is a registered not-for-profit society funded jointly by the Government of Karnataka and the IT industry under a public-private partnership model.

Webpage: <https://www.iiitb.ac.in/>