



Central University of Rajasthan

Center for Distance and Online Education (CDOE)

Dear Learner,

Greetings from the CDOE!

As you are aware, every student enrolled in the ODL Programme is required to write and submit assignments for each course. These assignments form an important component of the continuous assessment and carry **30% weightage** of the overall grade for each course.

Please carefully note the following instructions:

General Instructions

1. Please remember to attach the designated cover page on every assignment you submit. The format of cover page is attached for your reference.
2. All sections of the assignment are compulsory in nature. All questions are to be attempted, except for those where options are provided.
3. Please write the answer mentioning the correct corresponding question number given in the assignment.
4. Please write on continuous pages and number each page.
5. All assignments should be handwritten. Typed or printed assignment will not be accepted.
6. it is strongly recommended to keep a copy (photocopy or scanned) of the assignment sent by you for your record.
7. **The last date for submitting assignments is 10.06.2026.** Submission of assignments is required to appear in the End Semester Examination.
8. Assignments can be deposited at CDOE, Curaj or sent through post to **Director, Centre for Distance and Online Education (CDOE), Room 102, Administration Building, Central University of Rajasthan, Bandarsindari, District: Ajmer – 305817, Rajasthan.**

Director

Centre for Distance and Online Education (ODL & OP)



राजस्थान केन्द्रीय विश्वविद्यालय Central University of Rajasthan

Assignment

Open and Distance Learning Programme

Learner's Name :

Enrollment Number :

Academic year and Session :

Programme Name and Code :

Course Code :

Course Title :

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Learner's Signature

Centre for Distance and Online Education (CDOE)

Room 102, Administration Building, Central University of Rajasthan

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Central University of Rajasthan
Centre for Distance and Online Education (CDOE)
Open and Distance Learning Programmes (ODL)
(2025-26)

Programme Name – MBA

Programme Code - ODL MBA

First Semester

Course Name: Management Principles and Organisational Behavior **Course code: ODL MGT401**

Important Instructions: All the learners are required to prepare Two assignments separately. These assignments are compulsory to submit timely manner, otherwise admit card for the exams will not be generated. Assignment has to be submitted along with the sample title page on first page.

Maximum Marks: 30

Assessment -I

Maximum Marks: 15

❖ **Note:** Do not give definitions OR explain theories/concepts unless asked to. Write to-the-point answers. Give examples to support your answers. Attempt all questions.

Q.1 With the help of an appropriate example, explain the systems management approach. **(5 Marks)**

Q.2 With the help of suitable examples, differentiate between rationality, bounded rationality and intuitive decision making. Discuss the situations where each of these approaches can be applied. **(5 Marks)**

Q.3 As a production supervisor, Ravi decides on Friday afternoon how many units of output his employees will be able to produce and on which days certain products will be run in his department. He also decides which of his employees are going to be responsible for operating which machines within the department next week, as his employees are multi-skilled assemblers. On Monday, he informs his employees whom he has assigned to which machines by handing out assignment sheets and informs the employees that the schedule is going to be difficult due to the increased number of units. He goes on to tell them that he is sure they can fulfill the schedule because they are such good and skilled employees. Each day during the week he checks the amount of output that the employees have completed and the number of units that have been scrapped. Is Ravi a manager? Why? Identify the management functions that Ravi performs. **(5 Marks)**

Assessment -II

Maximum Marks: 15

Q.4 Organizations ABC and XYZ are both in the same industry and vie for the same set of customers in the marketplace. Within ABC, the plans are made at the top level of management each year and then are formulated and announced to each of the mid-level and first-level managers. At XYZ, the plans are made at the top and then those managers meet with their subordinates at the next level and mutually agreed-to goals are established with them. The mid-level managers then meet with their first-level managers and mutually agreed-to goals are established with them. The first-level managers then meet with each of their employees and mutually agreed-to goals are established with them. Discuss the planning approaches of ABC and XYZ. What else does XYZ need to do to have a full-fledged MBO programme? **(8 Marks)**

Q.5 What are mechanistic and organic organisational designs? Discuss with an example of each. **(7Marks)**

Central University of Rajasthan
Centre for Distance and Online Education (CDOE)
Open and Distance Learning Programmes (ODL)
(2025-26)

Programme Name – MBA

Programme Code - ODL MBA

First Semester

Course Name: Managerial Economics

Course code: ODL MGT402

Important Instruction: All the learners are required to prepare **Two assignments** separately. These assignments are compulsory to submit in a time bound manner, otherwise admit card for the exams will not be generated. Assignment has to be submitted along with the sample title page on first page.

Maximum Marks: 30

Assessment -I

Maximum Marks: 15

❖ Read carefully and answer all the questions.

Q1. Define managerial economics. Discuss the nature and scope of managerial economics. **(5 Marks)**

Q2. Explain various fundamental concepts of Managerial Economics. **(5 Marks)**

Q3. Define the law of Demand. Explain assumptions and exceptions to the law of demand. **(5 Marks)**

Assessment -II

Maximum Marks: 15

Q4. Discuss various types elasticity of demand. Explain the price elasticity of demand with a suitable example (Hint P1: 25:Q1:50:P2:20:Q2:70). **(8 Marks)**

Q5. What is demand forecasting. Explain various methods of demand forecasting. **(7Marks)**

Central University of Rajasthan
Centre for Distance and Online Education (CDOE)
Open and Distance Learning Programmes (ODL)
(2025-26)

Programme Name – MBA

Programme Code - ODL MBA

First Semester

Course Name: Accounting for Managers

Course code: ODL MGT403

Important Instruction: All the learners are required to prepare **Two assignments** separately. These assignments are compulsory to submit in a time bound manner, otherwise admit card for the exams will not be generated. Assignment has to be submitted along with the sample title page on first page.

Assessment -1

Maximum Marks: 30

Maximum Marks: 15

❖ Read carefully and answer all the questions.

Q-1 What do you mean by Accounting? What are the objectives of Accounting?

(3 Marks)

Q-2 Write short note on the followings:

(3+3=6 Marks)

(a) Need for Accounting Standards (b) Types of Accounts

Q-3 Explain briefly with the help of suitable examples:

(3+3=6 Marks)

(a) Conservatism Concept (b) Separate Entity Concept

Assessment –II

Maximum Marks: 15

Q-4 Journalise the following transactions in the books of M/s Shyam Electronics:

(5 Marks)

(a) Paid salary of Rs. 5000 to Mr. Ram Lal

(b) Received cheque of Rs. 2000 from Sindhu & Company in lieu of rent

(c) Electricity bill of residence of proprietor paid Rs. 2000

(d) Received from Rama Electronics Rs. 44,600 in full settlement of his account of Rs. 45,000

Q-5 From the following Trial Balance of ABC Traders prepared on 31st March 2024, make Trading and Profit & Loss Account for the year as well as Balance Sheet on that date. **(10 Marks)**

Particulars	Debit (Rs.)	Credit (Rs.)
Capital	–	1,00,000
Sales	–	2,40,000
Creditors	–	30,000
Cash on Hand	1,500	–
Cash at Bank	3,000	–
Purchases	1,00,000	–
Sales Return	1,500	–
Wages	20,000	–
Power & Fuel	8,000	–
Carriage Outward	6,000	–
Carriage Inwards	5,000	–
Opening Stock	6,000	–
Land	95,000	–
Buildings	80,000	–
Plant & Machinery	30,000	–
Insurance Premium Paid	1,000	–
Debtors	15,000	–
Interest Received	–	2,000
Total	3,72,000	3,72,000

Information: Closing Inventory as on 31st March 2024 = Rs. 20,000

Central University of Rajasthan
Centre for Distance and Online Education (CDOE)
Open and Distance Learning Programmes (ODL)
(2025-26)

Programme Name – MBA

Programme Code - ODL MBA

First Semester

Course Name: Quantitative Techniques

Course code: ODL MGT404

Important Instruction: All the learners are required to prepare **Two assignments** separately. These assignments are compulsory to submit in a time bound manner, otherwise admit card for the exams will not be generated. Assignment has to be submitted along with the sample title page on first page.

Maximum Marks: 30

Assessment -1

Maximum Marks: 15

❖ Read carefully and answer all the questions.

Q-1. Write short notes on the followings:

- a) Decision under uncertainty **(8 Marks)**
- b) Components of decision making **(7 Marks)**

Assessment -II

Maximum Marks: 15

Q-2 Consider a modified form of “Matching biased coins” game problem. The matching player is paid Rs. 8 if the two coins turn both heads and Rs. 1 if they do not match. Given the choice of non-matching player in arranging the two coins do not match. Given the choice of strategy by the matching player, the two coins are tossed. Which one would you choose and what be your strategy matching player.

(15 Marks)

Central University of Rajasthan
Centre for Distance and Online Education (CDOE)
Open and Distance Learning Programmes (ODL)
(2025-26)

Programme Name – MBA

Programme Code - ODL MBA

First Semester

Course Name: Business Research and Statistical Software

Course code: ODL MGT405

Important Instruction: All the learners are required to prepare **Two assignments** separately. These assignments are compulsory to submit in a time bound manner, otherwise admit card for the exams will not be generated. Assignment has to be submitted along with the sample title page on first page.

Maximum Marks: 30

Assessment -I

Maximum Marks: 15

❖ Attempt all questions.

Q1. The research is a scientific and systematic process. Justify. **(5 Marks)**

Q2. Explain the term constructs and hypothesis with suitable examples. **(5 Marks)**

Q3. Highlight any two methods of causal research design. **(5 Marks)**

Assessment -II

Maximum Marks: 15

Q4. What is sampling and what are its benefits in research? **(8 Marks)**

Q5. Define measurement scale. Briefly outline the primary levels of measurement. **(7Marks)**

Central University of Rajasthan
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(2025-26)

Programme Name – MBA

Programme Code - ODL MBA

First Semester

Course Name: Soft Skills & Business Communication

Course code: ODL MGT 421

Important Instruction: All the learners are required to prepare **Two assignments** separately. These assignments are compulsory to submit in a time bound manner, otherwise admit card for the exams will not be generated. Assignment has to be submitted along with the sample title page on first page.

Maximum Marks: 30

Assessment -I

Maximum Marks: 15

❖ Attempt all questions.

Q1. What impact does active listening have on the success of peer-to-peer feedback sessions? Evaluate how improved listening skills influence the quality of feedback and the subsequent improvement in leadership behaviors. **(5 Marks)**

Q2. Identify and overcome barriers to communication in multicultural teams during the event (any of your choice) planning projects. Investigate the strategies used and their effectiveness in ensuring project success. **(5 Marks)**

Q3. How can you effectively adapt their communication skills to different modes of communication (upward, downward, horizontal, diagonal) at the workplace? Assess the impact on relationship-building and team performance. **(5 Marks)**

Assessment -II

Maximum Marks: 15

Q4. How do ethical communication practices influence the reputation and trustworthiness of simulated business negotiations and real-world internships? Explore the long-term effects of ethical vs. unethical communication on professional relationships and career success. **(8 Marks)**

Q5. What role does feedback play in the iterative process of refining departmental assignments or projects? Analyze the correlation between the frequency and quality of feedback and the overall success of the job assignment. **(7Marks)**